Engage your team with WIT@Work

Confidence, creativity, and supportive collaboration: these skills help improv performers engage and make magic as they work without a script. WIT@Work uses these same competencies to help teams and organizations succeed in the workplace. Learn more about our workshops and why a client recently told us: “Without exaggeration, I can honestly say that your training was one of the most valuable I’ve ever been to.”

Why WIT@Work?

📍 Experience

WIT is one of the largest providers of applied improv training in the US. WIT@Work clients include Deloitte, KPMG, PwC, BAE, BCG, Google, Comcast, Ogilvy, Goodwill, Capital One, Wells Fargo, Marriott, NPR, and Brookings. Our public sector clients include the DOJ, EPA, State, Peace Corps, DOE, DOD, NIH, NRC, World Bank, and IMF.

📍 Expertise

The Director of WIT@Work holds a PhD and has over 20 years of experience designing and leading corporate trainings and graduate courses focused on collaboration, communication, and creativity.

📍 Quality

Along with improv principles and exercises, our workshops also draw from and reference research in communication, business, and organizational development.

📍 Value

As an arm of the nonprofit Washington Improv Theater, WIT@Work offers top-of-class workshops at an exceptional value. Our rates are highly competitive among professional development options including other applied improv providers.
Experience WIT@Work

We offer both in-person and online versions of all our workshops. These trainings are typically one to two hours in length and average $65 per participant (minimum cost is $900). Group sizes range from 5 to 300 participants and we work with you to design the specific workshop that fits your goals, schedule, and budget.

**Improv for Team Building & Engagement**

Make time for play with a purpose. Improv is the perfect tool to build trust, teamwork, and supportive collaboration. These workshops are full of genuine laughter and connection.

**Improv(e) Your Presentations: Speaking with Confidence**

Move from fear and stress about public speaking to fun and success. Embrace the uncertainty of being put on-the-spot and become more resilient and confident when things go off-script.

**Applied Improv for Leaders & Leadership Development**

Applied improv can help you lead effectively amidst uncertainty and change. Use improv to build core leadership competencies in communication, collaboration, and creativity.

**Improv for IT & Technology**

Develop the soft skills critical to shepherding your IT project toward success. Practice effective communication skills that will enable you to solve problems more constructively and creatively.

**Improv(e) Your Meeting Facilitation Skills (Online and Off)**

Does it feel like your meetings (online and off) struggle? Use improv to learn how to make your meetings more engaging for participants and generate better outcomes (and be more fun in the process).

**Improv(e) Your Creativity and Innovation**

How much is a good idea worth to you, your team, and your clients and stakeholders? Take part in improv activities that will help you radically improve your brainstorming, ideation, and design-thinking sessions.

**Improv for Attorneys: Think on Your Feet**

Learn new improv-based skills to better engage with clients and colleagues, to negotiate effectively and creatively, and to present and persuade successfully, including in high-stakes, off-the-cuff situations.

**Custom Workshop**

We'll work with you to design a completely customized half- or full-day applied improv workshop that meets your team’s specific training goals, schedule, and budget.
Frequently Asked Questions

❓ Is this going to be high-pressure?
We promise this will be fun and easy! Our workshops DO create a lot of laughter, but not at anyone’s expense. You’ll get to know your team a little bit better as people, which will only help you work together with more understanding.

❓ How does this work in-person? Online?
Typically, we host in-person workshops at the client’s site (we can sometimes host at our theater for an additional fee). All our facilitators will comply with your organization’s COVID requirements. We typically host our online workshops on Zoom. We’re also happy to adapt our training to the video conferencing platform of your choice.

❓ We have limited resources. Can we make this work?
WIT is a mission-driven nonprofit, and we will do our best to design a workshop or performance that fits your goals, schedule, and budget.

❓ What’s the next step?
You can fill out an inquiry on our website (witdc.org/work) or reach out directly to WIT@Work Director John Windmueller at work@witdc.org.

Yes! We do private performances
Take a break to laugh and bond over comedy that’s made up on the spot, just for your team. Performances can have significant audience involvement (think Whose Line is it Anyway?) or just sit back and enjoy a fully improvised performance by some of DC’s most experienced comedic improvisers.

Typically shows are 45 minutes in length and can be hosted at your site, at our theater, or online. Cost varies by audience size, venue, and the number of performers.
Happy Clients

Our clients come from different sectors and range from small nonprofits to large corporations. Here are just some of the organizations we’ve worked with.

**Government**

**Non-Profit**

**Private sector**
Praise for WIT@Work

"I’ve already had a leader ask if we can bring you back in the future, multiple people messaged me to say they loved the session."

—Mandy Dorn, MedStar Institute for Innovation

Fun and useful for everyone... even those who were a bit apprehensive

Alyssa Schwenk
Bellwether Education Partners

"Everyone really enjoyed themselves, even (and perhaps especially) those who were a little "wait and see" at the beginning. Since the training I’ve heard at least three references to specific activities and tips from the training on team calls, and multiple 'yes, and how might we' in conversations!"

Useful skills at an affordable price point

Susan Paley
National Association of Corporate Directors

"You absolutely have a winning way about you and a combination of fun plus useful content plus valuable take-aways. I’d hire you again in a heartbeat."

A Superlative Training

William Taylor
Human Resources Research Organization

"Without exaggeration, I can honestly say that your training was one of the most valuable I’ve ever been to. Since your training, I have talked about it with colleagues, talked about it with friends outside of work, and taught many of the games to my family."

Improve communication skills for staff and board members

Sandra Jackson
House of Ruth

"Washington Improv Theater came to House of Ruth and provided training for our board and staff -- and I cannot rate them highly enough! They helped us with our communication skills, refreshed us on what it means to be good listeners, and entertained us all. I and my board and staff are thankful for Washington Improv Theater."

The skills you learn relate back to your everyday work

Participant feedback

2U

"I enjoyed the exercises, but enjoyed even more how [John Windmueller] related the activities back to our daily work and general guidelines on communication best practices. He’s smart, funny, and has just the right amount of quirk for my liking!"

Virtual sessions are just as engaging as in-person

Kerianne Buchanan
National Institute of Science and Technology

"I don’t think I’ve seen that many cameras on and smiles in a virtual meeting in a long time! I know you gave me personally a lot to think about and apply to my work, as well."